Evangelism Styles Questionnaire

1. Record your response to each of the statements according to whether you think the statement applies to you:

<table>
<thead>
<tr>
<th></th>
<th></th>
<th>3 Very Much</th>
<th>2 Somewhat</th>
<th>1 Very Little</th>
<th>0 Not at all</th>
</tr>
</thead>
</table>

2. Transfer your responses to the grid at the end and total each column:

<table>
<thead>
<tr>
<th></th>
<th>1. In conversations, I like to approach topics directly, without much small talk or beating around the bush</th>
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<tbody>
<tr>
<td></td>
<td>2. I have a hard time getting out of bookstores or libraries without getting a bunch of books that will help me better understand issues being debated in society</td>
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<td>3. I often tell stories about my personal experiences in order to illustrate a point I am trying to make</td>
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<td>4. I am a “people person” who places a high value on friendship</td>
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<td>5. I enjoy including or adding new people to activities I am involved in</td>
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<td>6. I see needs in people’s lives that others often overlook</td>
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<td>7. I do not shy away from putting a person on the spot when it seems necessary</td>
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<td>8. I tend to be analytical</td>
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<td>9. I often identify with others by using phrases like “I used to think that too” or “I once felt the way you do”</td>
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<td>10. Other people have commented about my ability for developing new friendships</td>
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<td></td>
<td>11. To be honest, even if I know the answers, I am more comfortable having someone “better qualified” explain Christianity to my friends</td>
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<td>12. I find fulfillment in helping others, often in behind-the-scenes ways</td>
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<td>13. I do not have a problem confronting my friends with the truth even if it risks hurting the relationship</td>
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<td>14. In conversations, I naturally focus on the questions that are holding up a person’s spiritual progress</td>
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<td>15. When I tell people of how I came to Christ, I have found that they have been interested in hearing it</td>
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16. I would rather delve into personal life issues than abstract theological ideas

17. If I knew of a high quality outreach event that my friends would enjoy, I would make a big effort to bring them

18. I prefer to show love through my actions more than my words

19. I believe that real love often means telling someone the truth, even when it hurts

20. I enjoy discussions and debates on difficult questions

21. I intentionally share my mistakes with others when it will help them relate to the solutions I have found

22. I prefer getting involved in discussions concerning a person’s life before dealing with the details of their beliefs

23. I tend to watch for spiritually strategic events to bring people to (such as Christian concerts, outreach events, seeker services)

24. When people are spiritually closed, I have found that my quiet demonstrations of Christian love sometimes make them more receptive

25. A motto that would fit me is: “Make a difference or a mess, but do something”

26. I often get frustrated with people when they use weak arguments or poor logic

27. People seem interested in hearing stories about things that have happened in my life

28. I enjoy long talks with friends

29. I am always looking for a match between the needs and interests of my friends and the various events, books, etc., that they would enjoy or benefit from

30. I feel more comfortable physically assisting a person in the name of Christ than getting involved in religious discussions

31. I sometimes get in trouble for lacking gentleness and sensitivity in the way I interact with others

32. I like to get at the underlying reasons for opinions that people hold

33. I still appreciate how God brought me to faith in Him and I am motivated to tell people about it

34. People generally consider me to be an interactive sensitive and caring kind of person

35. A highlight of my week would be to take a guest with me to an appropriate church event

36. I tend to be more practical and action-oriented than philosophical and idea-oriented
## GOD CONVERSATIONS

<table>
<thead>
<tr>
<th>Confrontational</th>
<th>Intellectual</th>
<th>Testimonial</th>
<th>Interpersonal</th>
<th>Invitational</th>
<th>Serving</th>
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<table>
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<tr>
<th>Totals</th>
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Evangelism Styles Assessment

Individuals with a particular Evangelism Style typically have certain traits, some of which are listed. You may find these helpful in better understanding or confirming your Evangelism Style.

1. Locate in the *Evangelism Styles Questionnaire* what you have identified as your primary style of evangelism.

2. As you read through the information below about your Evangelism Style, check any item you feel applies to you. If you begin to sense that the items are not particularly descriptive of you, take a look at the style that had the second highest total on your *Evangelism Styles Questionnaire*. See if that may be a better match.

3. Identify one idea to begin developing your style.

*Note:* Do not let it confuse you if you scored high in more than one style. This may be an indication that you can work through multiple styles, depending on the particular need. Also, as you try these different styles, one or two may emerge as stronger than the others.
Confrontational Style:

Biblical Example: Peter in Acts 2

Theme Verse:
“Preach the Word; be prepared in season and out of season; correct, rebuke, encourage – with great patience and careful instruction.” - 2 Timothy 4:2

Traits:
___ Confident
___ Bold
___ Direct
___ Skips small talk, likes to get right to the point
___ Has strong opinions and convictions

Cautions:

• Be sure to seek God’s wisdom so you will be appropriately sensitive and tactful

• Allow the Holy Spirit to restrain your desire to come on strong in every situation

• Avoid judging or laying guilt trips on others who approach evangelism with different styles

Suggestions for Using and Developing this Style:

• Ask friends for feedback on whether or not you have the right balance of boldness and gentleness. Keep in mind Paul’s phrase in Ephesians 4, “speaking the truth in love.” Both truth and love are essential.

• Prepare yourself for situations where you will stand alone (read about Peter in Acts 2 and other scripture). The non-believer you confront with the truth will sometimes feel uncomfortable. Even non-confrontational Christians who are with you will sometimes feel that discomfort. That’s okay. Under God’s guidance challenge people to trust and follow Christ, and He will use it.

• Practice the principle of “putting others first.” It is critical that you listen and value what others have to say before telling them what you think they need to hear.

• Team up with friends who have other styles that may be better matched to the personality of the person you hope to reach.
**Intellectual Style:**

**Biblical Example:** Paul in Acts 17

**Theme Verse:**
“We demolish arguments and every pretension that sets itself up against the knowledge of God, and we take captive every thought to make it obedient to Christ.” - 2 Cor. 10:5

**Traits:**
- Analytical
- Logical
- Inquisitive
- Likes to debate
- More concerned with what people think than what they feel

**Cautions:**
- Avoid getting stuck on academic points, arguments, and evidence. They are mainly to clear the way back to the central Gospel message.
- Remember that attitude is as important as information. 1 Peter 3:15 says to have “gentleness and respect.”
- Avoid becoming argumentative

**Suggestions for Using and Developing this Style:**
- Set time aside to study and prepare. This style, more than the others, relies on preparation. Take serious action on what it says in 1 Peter 3:15: “But in your hearts set apart Christ as Lord. Always be prepared to give an answer to everyone who asks you to give the reason for the hope that you have. But do this with gentleness and respect.”
- Avoid doing all your preparation in an academic vacuum. Get out and talk to others. Try out your arguments and answers on real people, and make refinements as needed.
- Develop your relational side. Talk to people about everyday events, and what is happening in their life and yours.
- Team up with friends who have other styles that may be better matched to the personality of the person you hope to reach.
**Testimonial Style:**

**Biblical Example:** The Blind Man in John 9

**Theme Verse:**
“We proclaim to you what we have seen and heard, so that you also may have fellowship with us…” - 1 John 3a

**Traits:**
- Clear communicator
- Good listener
- Vulnerable about personal life, its ups and downs
- Overwhelmed by the account of how God reached them
- Sees links between their own experience and that of other people’s

**Cautions:**
- Be sure to relate your experience to the life of your listener. This requires first hearing enough about your friend’s life to know how to relate your story to their situation.
- Do not stop with merely telling your story. Challenge them to consider how what you learned might apply to their life.
- Avoid downplaying the value of your story because it seems too ordinary. The ordinary story is the kind that relates best to ordinary people!

**Suggestions for Using and Developing this Style:**
- Practice so you will be able to tell your story without hesitation.
- Keep Christ and the Gospel message as the centerpiece of your story. This is an account of how He changed your life.
- Keep your story fresh by adding new and current illustrations from your daily walk with Christ.
- Team up with friends who have other styles that may be better matched to the personality of the person you hope to reach.
**Interpersonal Style**

**Biblical Example:** Matthew in Luke 5

**Theme Verse:**
“...I have become all things to all men so that by all possible means I might save some.”
1 Corinthians 9:22

**Traits:**
- ___ Conversational
- ___ Compassionate
- ___ Sensitive
- ___ Friendship oriented
- ___ Focuses on people and their needs

**Cautions:**
- Beware of valuing friendship over truth Telling them they are sinners in need of a savior will test the relationship.
- Do not get so involved in the process of building friendships that you forget the ultimate goal: bringing people to know Christ as forgiver and leader.
- Do not get overwhelmed with the amount of needs your friends might have – do what you can and leave the rest to God.

**Suggestions for Using and Developing this Style:**
- Be patient. This style tends to work more gradually than others. Look and pray for opportunities to turn conversations toward spiritual matters.
- Continually create and plan opportunities to interact with new people through social events, sports, etc. This will put you in position where your style can flourish.
- Practice telling the Gospel message so you will be prepared when the opportunity arises.
- Team up with friends who have other styles that may be better matched to the personality of the person you hope to reach.
**Invitational Style:**

**Biblical Example:** The woman at the well in John 4

**Theme Verse:**
“Then the master told his servant, “Go out to the roads and country lanes and make them come in, so that my house will be full.” - Luke 14:23

**Traits:**
- ___ Hospitable
- ___ Persuasive
- ___ Enjoys meeting new people
- ___ Committed (believes in the things in which he or she is involved)
- ___ Sees outreach events as unique opportunities

**Cautions:**
- Do not let others do *all* the talking for you. Your friends and acquaintances need to hear how Christ has influenced your own life. In addition, your friends have questions you could answer concerning the implications of the Gospel in their own lives.
- Prayerfully consider which events or church services you take people to. Look for ones that are truly sensitive to spiritual seekers that will help them in their journey toward Christ.
- Do not get discouraged if people refuse your invitations. Their refusal could be an opportunity for a spiritual conversation. Also, their “no” today may be a “yes” tomorrow.

**Suggestions for Using and Developing this Style:**
- When inviting people, try to get written details about the event into their hands. Whenever appropriate, offer to pick them up and do something before or after the event.
- At events, put yourself in the place of the other person. Ask yourself whether the event would relate to your friend’s concerns and mindset. Reinforce those things to the person you invited.
- Offer positive and constructive feedback to the event sponsors consisting of specific and realistic ideas on ways you think they could improve the event and make it more compelling to the people you bring.
- Team up with friends you have other styles that may be better matched to the personality of the person you hope to reach.
Serving Style:

Biblical Example: Dorcas in Acts 9

Theme Verse:
“In the same way, let your light shine before me, that they may see your good deeds and praise your Father in heaven.” - Matthew 5:16

Traits:
__ Patient
__ Others-centered
__ Sees needs and finds joy in meeting them
__ Shows love through action more than words
__ Attaches value to even menial tasks

Cautions:

- Remember that although “words are no substitute for actions,” “actions are not substitute for words.” In Romans 10:14 Paul says that we must verbally tell people about Christ. You can do this in many ways as you point to Him as the central motivation for your acts of service.

- Do not underestimate the value of your service. It is your style that will reach people who are the most negative and hardened toward God. Acts of loving service are hard to resist and difficult to argue with.

- Be discerning as to how much you can do realistically, without depriving yourself or your family of needed care and attention.

Suggestions for Using and Developing this Style:

- Find creative, non-imposing ways to communicate the spiritual motivation behind the physical acts of service you offer to others. It could be through a word, a card, an invitation in response to thanks for your service.

- Seek God daily for opportunities to serve others for His purposes. He will open your eyes to areas you would have missed. Follow His leadings, even if they seem a bit out of the ordinary.

- Be careful not to impose your service on others. Pray for wisdom so you will know where to invest your efforts in ways that will be strategic for the Kingdom of God.

- Team up with friends who have other styles that may be better matched to the personality of the person you hope to reach.