



Ethics in Business Facilitator Information Sheet

Overview

Ethics in Business is jointly conducted by the San Diego East County Chamber and by the Grossmont Union High School District (GUHSD), along with corporate support. The program began in 1992, and it has won recognition from the State Chamber. Annually, 40-50 business members of the Chamber participate in this 3+ hour program, along with 100-150 GUHSD seniors.

The 2011 event is on Thursday, February 24th at 8:00 AM at the Ronald Reagan Community Center in El Cajon. The Community Center is located at 195 E. Douglas Ave. in El Cajon. A map and directions can be found at:

http://maps.google.com/maps?hl=en&um=1&ie=UTF-8&q=195+E+Douglas+Ave+El+Cajon,+CA+92020&fb=1&geocode=13377756883246728572,32.793840,-116.960440&ei=lxJOS8D_CJC-sgPXgqyhDg&sa=X&oi=manybox&resnum=2&ct=10&ved=0CAMQkwMwAg

Our keynote speaker for the February 24th event will be University of San Diego Professor Craig Barkacs.

Facilitator Responsibilities

Facilitators are generally not teachers. They are business people who have their own set of strong ethical values, who have volunteered for the event, and who have been trained. In the event, 6-7 students each will be seated at 20 or more round tables, depending on the number of attendees. At each table it is hoped that we'll have one or two facilitators sitting opposite from each other. If there are a few tables with just one facilitator, we will make sure they are experienced facilitators.

It is strongly suggested that all facilitators be at one of the facilitators training meetings. Meeting dates are Tuesday, February 22nd, and Wednesday, February 23rd, from 4:00 PM to 5:30 PM at the Chamber conference room in El Cajon at 201 S. Magnolia Ave. A map and directions can be found at:

http://maps.google.com/maps?hl=en&source=hp&rlz=1W1HPNN_en&um=1&ie=UTF-8&cid=0,0,11874997804125474053&fb=1&hq=east+county+chamber+of+commerce&hnear=San+Diego,+CA&gl=us&daddr=201+South+Magnolia+Avenue,+El+Cajon,+CA+92020-4525&geocode=2151182027267975815,32.779475,-116.962326&ei=0RROS8WBC46CswP-6ryFCA&sa=X&oi=local_result&ct=directions-to&resnum=1&ved=0CBEQnglwAA

All new facilitators **must** attend one of these two training sessions, or they will not be allowed to participate in the event. Highly seasoned veterans of this event are still encouraged to be there, to brush up on the material, but it is not mandatory for them.

In the training session, you'll review all of the dilemmas, and we'll reinforce some basic skills that we'd like you to use during the event:

- Acquaint yourself with the material beforehand.
- Conduct self-introductions and try to remember and use the students' names.
- Speak LESS – listen MORE.
- Encourage students to express themselves and to explain their responses.
- AVOID questions that allow for yes/no answers.
- Ask questions that call for a narrative response. Ask WHY?/HOW?/WHAT?
- Invite students to respond to one another.
- Instead of making a statement, phrase your thought as a question that will lead the student to the point you want to emphasize.

This event is not about our facilitators “teaching” our students about ethics. It's about the students discussing the ethical dilemmas that are presented in the program, and determining for themselves what the right behavior should be. Facilitators are there to “facilitate” that dialog.

Schedule of Events

Facilitators must arrive at the Chamber conference room at 7:30 AM on February 24th, to begin a pre-event training that lasts for one hour, and to receive table assignments. At the end of that hour, we'll walk quietly across the parking lot to the event, where Joe Mackey will be introducing Prof. Craig Barkacs at around 8:45 AM.

You'll listen to Craig's talk with the students, and immediately after that, we'll start our table discussions.

Why You Should Volunteer

There are many reasons for our business members to be part of this wonderful program, but the most important reason is simply this – many of our students come from single parent homes where they don't have a consistent or strong role model. You can help put our students on the right path. Ethics is how you treat people, and if we can imbed the importance of it into our student's consciousness, we can put them on a path to success in the lives and in their careers. What more do you need?

Please e-mail judyd@eastcountychamber.org or sylvanlamesa@gmail.com if you'd like to see a Facilitator's Guide for the event.